

INFORMATION DISCLOSURE CITATION
(Use several sheets if necessary)

ATTY DOCKET NO. WD2-97-55	SERIAL NO. 09/045,386
APPLICANT(S) Jay S. WALKER et al.	
FILING DATE March 20, 1998	GROUP 2786

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
LKN	A	4,723,212	2/2/88	Thomas Mindrum et al.			
	B	4,908,761	3/13/90	Roland Tai			
	C	4,973,952	11/27/90	John Malec et al.			
	D	5,128,862	7/7/92	Raymond J. Mueller			
	E	5,132,914	7/21/92	Robert L. Cahlander et al.			
	F	5,172,328	12/15/92	Robert L. Cahlander et al.			
	G	5,173,851	12/22/92	George W. Off et al.			
	H	5,192,854	3/9/93	Reginald D. Counts			
	I	5,201,010	4/6/93	David W. Deaton et al.			
	J	5,245,533	9/14/93	Robert Marshall			
↓	K	5,302,811	4/12/94	Kunti Fukatsu			

FOREIGN PATENT DOCUMENTS

LKN		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
	L	EP 512413	11/11/92	Europe (Abstract)				
	M	JP 5242363	9/21/93	Japan (Abstract)				
	N	WO 9735441	9/25/97	PCT (Abstract)				
↓	O	WO 97/50064	12/31/97	PCT				

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

LKN	P	Louise Cook, "Consumer Watch: Clip, Snip, Save", The Associated Press, March 12, 1984, Monday PM Cycle.
↓	Q	"Coupons Get Serious; Supermarkets Use Barcodes to Prevent Misredemptions", Chain Store Age Executive with Shopping Center Age, October, 1992, Volume 68; No. 10; at p. 68; ISSN: 0193-1199.

EXAMINER

John H. Dwyer

DATE CONSIDERED

08/09/00

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JAN 22 1999
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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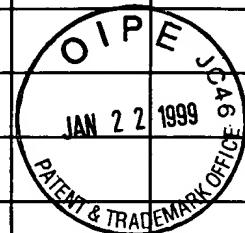
March 20, 1998

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2786

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
✓Ken	R	5,353,218	10/4/94	James P. DeLapa et al.			
	S	5,353,219	10/4/94	Raymond J. Mueller et al.			
	T	5,380,991	1/10/95	Luis Valencia et al.			
	U	Re. 34,915	4/25/95	Steven Nichtberger et al.			
	V	5,481,094	1/2/96	Hiroshi Suda			
	W	5,510,979	4/23/96	Martin J. Moderi et al.			
	X	5,581,064	12/3/96	Roger K. Riley et al.			
	Y	5,602,377	2/11/97	William E. Beller et al.			
	Z	5,612,868	3/18/97	George W. Off et al.			
	AA	5,620,079	4/15/97	Jens H. Molbak			
✓	BB	5,621,640	4/15/97	Bertram V. Burke			



FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

✓Ken	CC	Joseph Bonnici, David P. Campbell, William B. Fredenberger, Kathryn H. Hunnicutt; "Consumer Issues in Coupon Usage; An Exploratory Analysis", Journal of Applied Business Research, Winter 1996/1997, Vol. 13, No. 1 at p. 31-40; ISSN: 0892-7626.
✓	DD	Jim Kirk, "Digital Promotions Make Quick Point - McDonald's Testing New Technology on its Menus", Chicago Tribune, December 26, 1997 at p. 1-2.

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				APPLICANT(S) Jay S. WALKER et al.				
				FILING DATE March 20, 1998	GROUP 2786			
U.S. PATENT DOCUMENTS								
*EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	
UAV	EE	5,665,953	9/9/97	Anthony Mazzamuto et al.				
↓	FF	5,724,886	3/10/98	Henry T. Ewald et al.				
FOREIGN PATENT DOCUMENTS								
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)								
UAV	GG	"Progressive Introduces Kitchen Display System (KDS) for Restaurants", PR Newswire, January 23, 1998, Financial News Section.						
↓	HH	Adam Blair, "JICC Coupon Guide Recommends Upgrades at Front End", Supermarket News, February 9, 1998, at p. 23; ISSN: 0039-5803.						
EXAMINER <i>Julie H. D.</i>			DATE CONSIDERED 08/01/00		GROUP JAN 20 1998 RECEIVED			

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Docket Number (Optional) WD2-97-55	Application Number 09/045,386
Applicant(s) Jay S. WALKER et al.	
Filing Date March 20, 1998	Group Art Unit 2786

*EXAMINER INITIAL	OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)
	"From Our Family To Yours... 5 Weeks of Coupon Values for a Variable Customer", Wakefern Food Corporation, February 1998.
KK	"U.P.C. Coupon Code Guidelines Manual - Section...", Uniform Code Council, Inc., (http://www.uc-council.org/d31-3.htm), download date: March 12, 1998.
LL	Mark Hamstra, "'Made-for -you' maneuvers signal competitive shift in QSR category", Nations Restaurant News, April 13, 1998, 3 pgs.
MM	"New Wave Marketing", Promotion Times an SCA Quarterly Newsletter, April 1998 .
NN	Universal Holding Cabinet Rollout Program Brochure, H&K Dallas Inc., Winter 1998.
OO	NCR 7453 PC-Based Point-of-Sale Solution Brochure, NCR, Winter 1998.
PP	"POPositive Input; The McDonald's POS-3 System Newsletter from Olivetti Solutions", McDonald's, Spring /Summer Edition 1998, 8 pgs.
QQ	"It's In The Bag. Introducing the Universal Holding Cabinet From Welbilt ", Frymaster, 1998 brochure.
RR	"Introducing the Digital MenuBoard", Siren Technologies, brochure.
SS	"For the Crew & the Customer - The Best Drive-Thru & Grill Service", Olivetti, brochure.

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